



GETTING READY FOR MIKE'S PERFORMANCE ... WHAT'S NEXT?

First of all, a big, big thank you for inviting Mike Stanley to speak! We hope you are as excited as we are and will help you in every way possible to fill the room and to have your guests / audience leave with renewed enthusiasm and valuable leadership knowledge.

The following are the things Mike will need in order to pull off a crowd-stopping performance:

Audio Requirements:

Because Mike talks with his hands, rather than speaking into a microphone, it is best to have a cordless style lavalier microphone that can be clipped on. The microphone can also be fixed to a nearby podium "just in case" he needs it.

Visual Requirements:

Very often, Mike likes to include visual stimulants for his audience. Please have an LCD projector readily available, as well as a size-appropriate screen that everyone will be able to see. Also make sure the room has adjustable lighting in case they need to be dimmed during the video parts and then brightened again for the majority of the presentation.

Flip Chart:

Mike often likes to help his audience visualize talking points with the use of a flip chart. It should be big enough to be seen by the back of the room, if possible.

Seating / Arrangements:

If the event is a workshop, rectangular tables are preferred because Mike likes to encourage participants' engagement. For keynote speaking and larger audiences, theater style seating is the best option. The first row of chairs should be no more than 10 ft. from the stage. Mike also likes to move around while he speaks, so please allow room for him to walk around if at all possible.

Introduction:

You will be provided with an introduction that can be read prior to Mike speaking. Try to find a host who can match the same enthusiastic tone he will deliver. We can also provide you with a bio if you like.

We're glad you made the choice to have Mike Stanley at your next speaking engagement. Thanks for choosing him! Feel free to call if you have any questions or comments prior to the show!