



Diamonds in the Rough

How to Find Talent in Your Leaders and Leaders in Your Talent

Your business is only as good as the people who work there and your success is dependent on them. Your employees were carefully selected out of pools of candidates based on their experience and qualifications, but the recruiting process shouldn't stop there. Once you have all of your employees in place, helping your business to grow, it's important to keep examining and evaluating them to help identify which of them have the potential to be leaders and how to extract even more greatness out of your leaders.

How many stories have you heard of a person starting out in a low-level job like working in the mailroom or working as an assistant or intern and eventually rising to become a business superstar? The reason those inspiring stories are so common is that someone at the top identified the right qualities in those low-level employees and gave them the opportunities to shine. So how do you know what it is you should be looking for? Some may describe it as the "It Factor", but the truth is there are specific qualities and habits that are specific to strong leaders and Mike will show you how to sort through great employees to find your next superstars in an engaging workshop.

Crowning your leadership team isn't the end of the process, either. Once you know how to identify your leaders and appoint them with the responsibility of a leadership role, it's important to know how to keep them motivated and how to keep their growth process going. Leaders aren't born overnight, as Mike will explain, and they don't ever stop learning and developing. But they need someone to guide them in that direction and Mike can teach you how to get the most out of your leaders.

In this workshop, you will learn:

- The importance of leaders to your business
- The qualities of a great leader
- How to identify the qualities of a great leader in any employee from entry level on up
- How to get the most out of your leaders
- How to develop your leaders through daily growth

**JOIN MIKE FOR THIS INFORMATIVE AND CAPTIVATING WORKSHOP
AS HE SHOWS YOU HOW TO MAXIMIZE YOUR WORKFORCE AND GET
THE MOST OUT OF YOUR EMPLOYEES!**

Meet Mike Stanley

Captain Mike Stanley of the Aurora, Colorado Fire Department and founder of On Purpose Leadership is someone who knows exactly how to light a fire where you need it — and how to put out the ones you don't want! The Colorado native and 18-year fire safety and EMS veteran holds a Master of Education degree from Colorado State University and a B.S. degree in Organizational Leadership for Emergency Services from Charter Oak State College. He is also a founding member of the John Maxwell Team, a business coaching firm dedicated to inspiring, challenging and equipping leaders for success. With years of organizational leadership experience, teaching experience, numerous awards and published articles, and professional consulting work under his helmet, Mike brings a unique perspective to the field of business coaching and consulting.

